



Sfumato method of the 7th Art

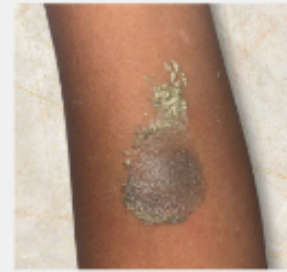
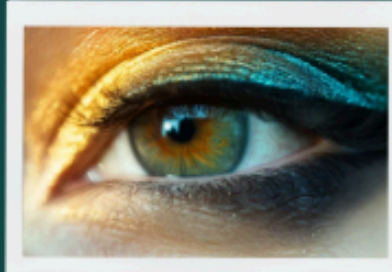


To create a captivating "Le Regard", the simplest is to follow the manner Da Vinci, painted for over ten years, the famous: La Joconde.

The Sfumato method comes from thinking of sfumare, or the art of no strong colour lines, but instead Transitions, tones of colours, creating an effect as "fade out" or evaporation, bringing that captivating dream look that follows you when walking in front of La Joconde.

Transition here is towards smoky. No visible lines of colours but rather an evaporation and meddling.

Da Vinci typically added glaze and translucence, brushed up to 41 coatings.

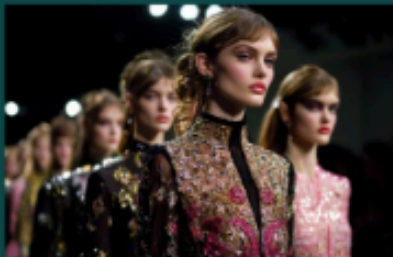


Thus, it created a light scattering, making *Le Regard* lifelike.

We added just 7 materials with reflectance of light, such as sintering, iridescence, and opacity.

Coatings are very precise and have negative surface charge variability. With a simple application as a structure base with *Betula Alba Juice*, rich in sugars and oligo-elements. It makes an extraordinary base to create these Optical marvels of colour transitions and a real-life-like look that simply boosts your live eyes.

The combination of glazing, transparency, and colour iridescence creates, in just a few brushes, what took 10 years to create, originally, the *Mona Lisa*.



In the Fashion World, *Le Regard*, will be part of the Fashion Weeks for years, made at Dreux, a Royal Town, close by Paris.

For more help on creating the fashion smoky transition eye shadows, just contact us at the leading labs of *Creations Couleurs®*.



Contact us for more information
marketing@theinnovationcompany.fr

FASHION WEEK INSPIRATION



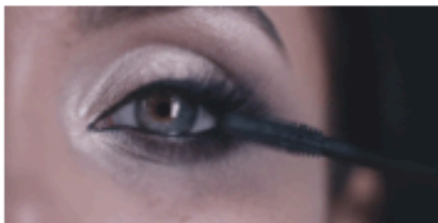
Fall 2025

The Innovation Company®

LES CILS

Fashion Look

Les Cils - Dual Hair Resonance & SPF 1000+



Lashes move more than 5000 beats a day!

Each eyelid has between 120 to 160 lashes, on two or three rows.

Hair resonance after careful, very soft eye-area cleanser is applied to create volume and a barrier surface charge.



BB mascara SPF 1000 **A look you'll never forget**

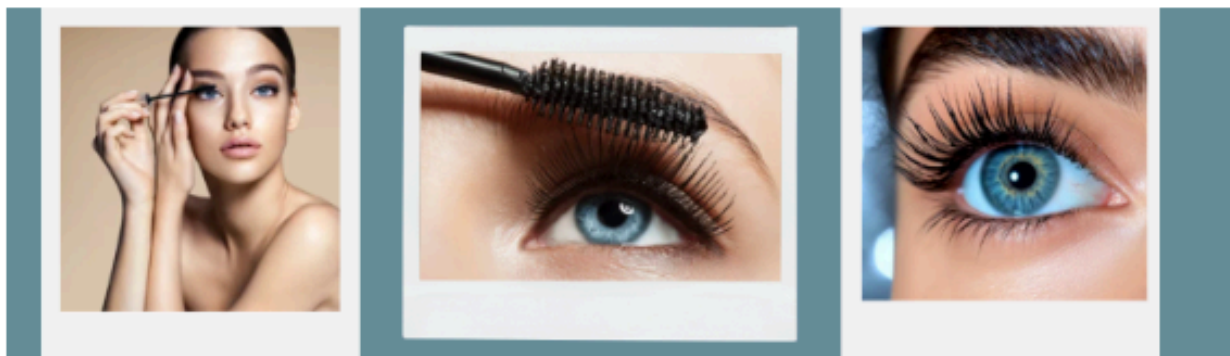
PFI 6388CC

A light photon resistant dual colour coating continues to increase volume and protects the eye-lashes si well in day time, for the period of presence between 6 to 11 weeks.

Comparaison D-5 versus Dual Resonnance

Comparaison with world specialist and new science outperformance.

UVI450Protect® concept.



For more help on creating a look you'll never forget, just contact us:



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FASHION WEEK INSPIRATION
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LES LÈVRES

Fall 2025
Fashion Look



Les Lèvres - Colours to the rescue of mucous lip structures.

Autumn/Winter 2025 shades, Paris latitude.



Les Lèvres are being better understood as new imagery of their very different internal structure is mapped and measured.

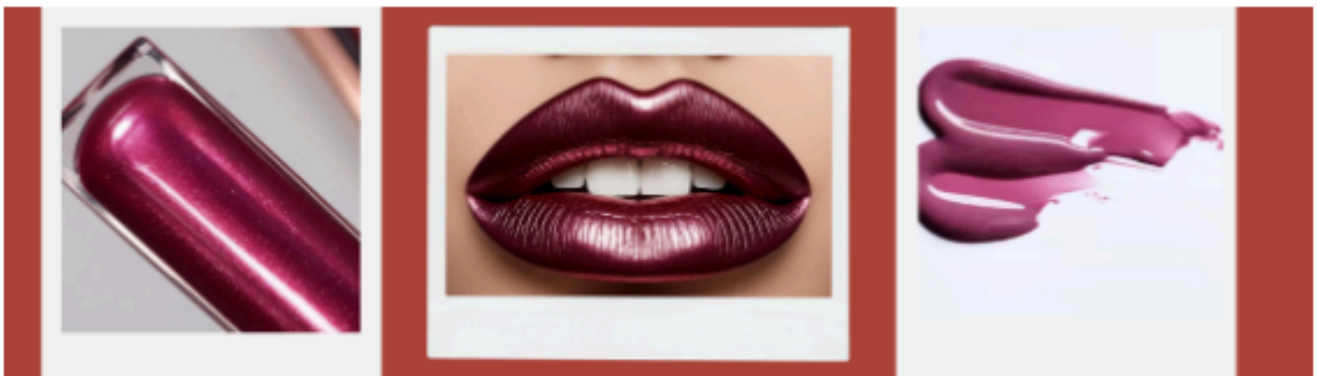
SupraMolecularProtect® now relieves neuromessaging of sensitivity, and allows classic thin layer isolation.

SupraMolecularProtect® now relieves neuromessaging of sensitivity, and allows classic thin layer isolation.

Optical Thermal film, improves plasma flow, by boosting electromagnetic field Oxide colour with UVR filtering.



Finally, a second fashion long lasting colour fashion film, brings metallic berry hues, for capturing ever decreasing infrared energy in ever shorter day time.



Les Lèvres - Colour Mucous treatments only with:





Le Visage

A portrait for long now, le Visage travels centuries



Every day, le Visage imposes being looked at carefully and enhanced to a changing desire.

Le Visage needs to breathe, to respond to light, to create a perspective, to dress up imperfections, and to surround the pleasing of the mirror reflection.

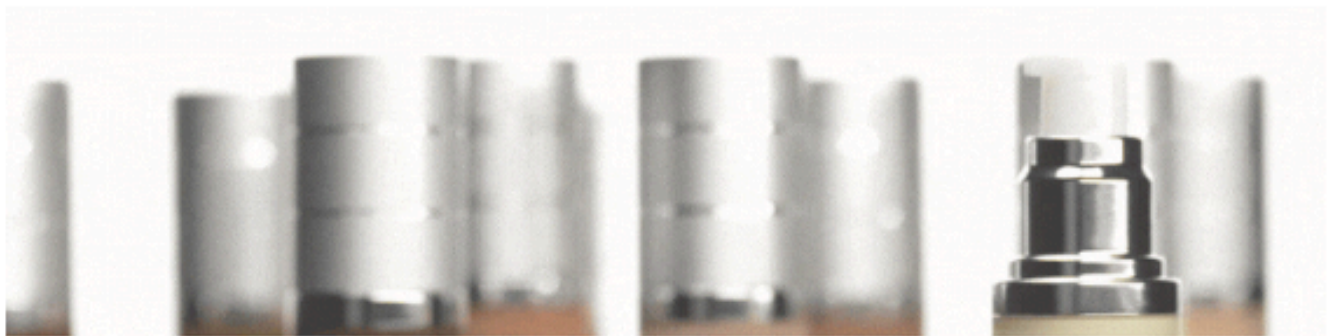
Le Visage is where more than twenty or more formulas are played with and then applied.

Autumn 25, fun, alive, long-lasting tan, protective, and pre-emptive of loss light as days shorten.

UVA will be ever protected from.

Colours will intensify.

Bronze and Cloisonne sign the intensity of keeping summer looks longer.

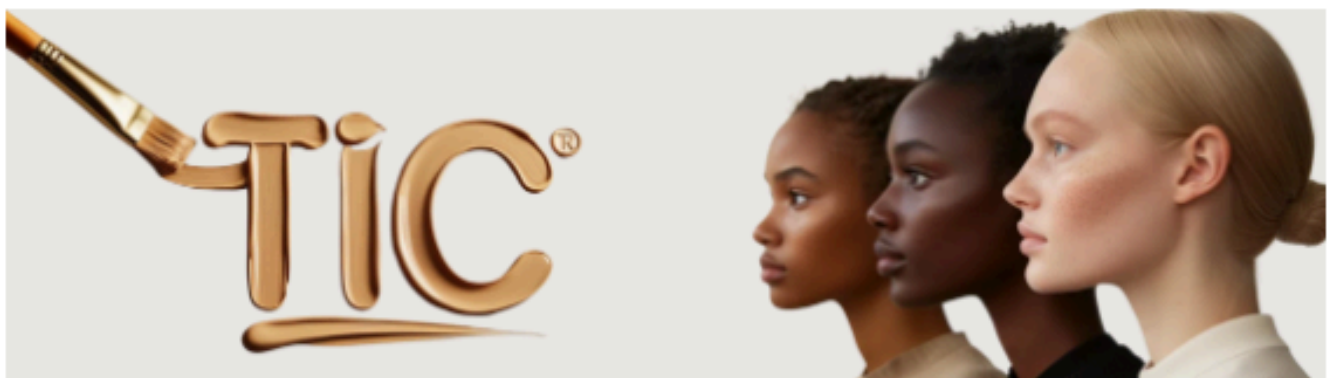


Visage Concepts: YouthDrops® & Youthdation®



Le Visage covers four types of epidermis and elasticity. Le Visage is still forever the art of beauty.

An ever changing challenge...





Le Soir, The event



The problem of variable light sources poses the challenge of finding a chameleon-like response to an evening's variable light sources.

Nude optical aberration is the basis
of Le Soir.

After the sparkle of eyelids and lips.

A surprising response to a color
transition based on facial movement.



Highly variable pearl particle sizes. A blurred effect after eye and lip
brightening.

In the evening, golden oil is applied to the neck and bare arms.



Gold Oil
PFI 7191CS



AAF® Powdery Foundation
PFI 7180CC

Soir 25, a softly focused, sparkling ballet of precious beauty.

